

San Diego-Imperial Counties Community  
Colleges, Career Education presents:

# Careers in Information, Communications, Technologies (ICT) & Digital Media (DM)



Friday, March 19, 2021



# San Diego & Imperial Counties Community Colleges

## Information, Communications, Technology (ICT) & Digital Media (DM) Sector

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# Welcome 😊

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- 2:00 - 2:05 pm: Opening remarks & housekeeping announcements

- 2:05 - 2:30 pm: Band of Hands



Band of Hands

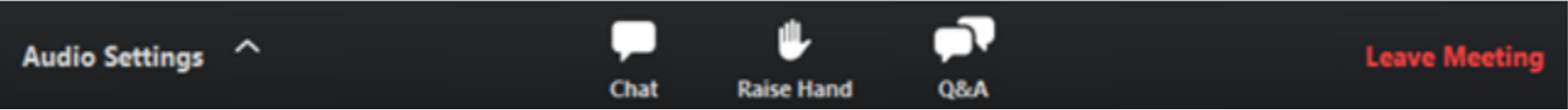
- 2:32 - 2:57 pm: Hollywood Editing Mentor



HOLLYWOOD  
EDITING  
MENTOR

- 2:57 - 3:00 pm: Closing

# How does the webinar and Q&A function work?



**Mickey Mouse**

03:14 PM

How do I upgrade my plan?



2

Answer live

Type answer

**ELMO**

03:04 PM

Can I join a Zoom meeting by phone?



Answer live

Type answer



# OPPORTUNITY DRAWING



ICanAffordCollege t-shirts, drawstring bags and pens!



# Band of Hands



Oscar Estrada  
Full-Stack Developer



**Band of Hands**



# UI / UX Development

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By: Oscar Estrada



**01**

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**BAND OF HANDS**

What we do and how we want to change the world.

**02**

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**CAREER JOURNEY**

Breaking into the tech industry

**03**

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**UI/UX SKILLS**

Overview of the languages and tools.

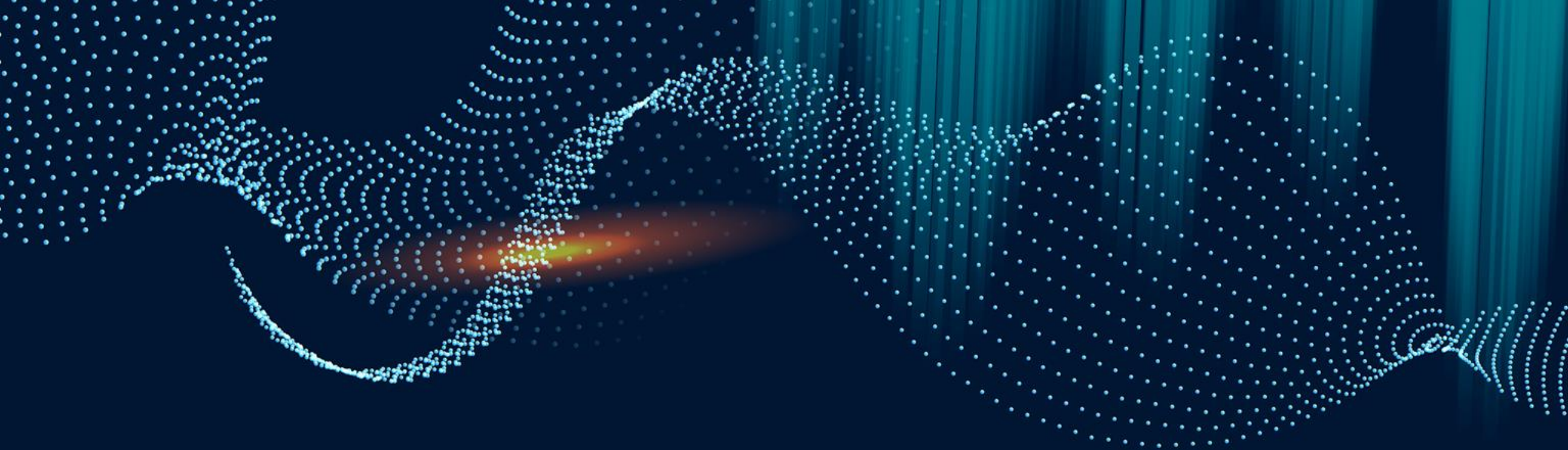
**04**

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**TIPS**

How to make it quick and effective.





01

# Band of Hands

“The Amazon of Employment.”

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# Band of Hands

- Created 2014 and currently only in the San Diego area.
- Small team of 11 people.
- We allow businesses to hire workers without worrying about the legal aspects of the hiring process.
- As a developer, I do frontend development, backend development, and work on the system infrastructure.



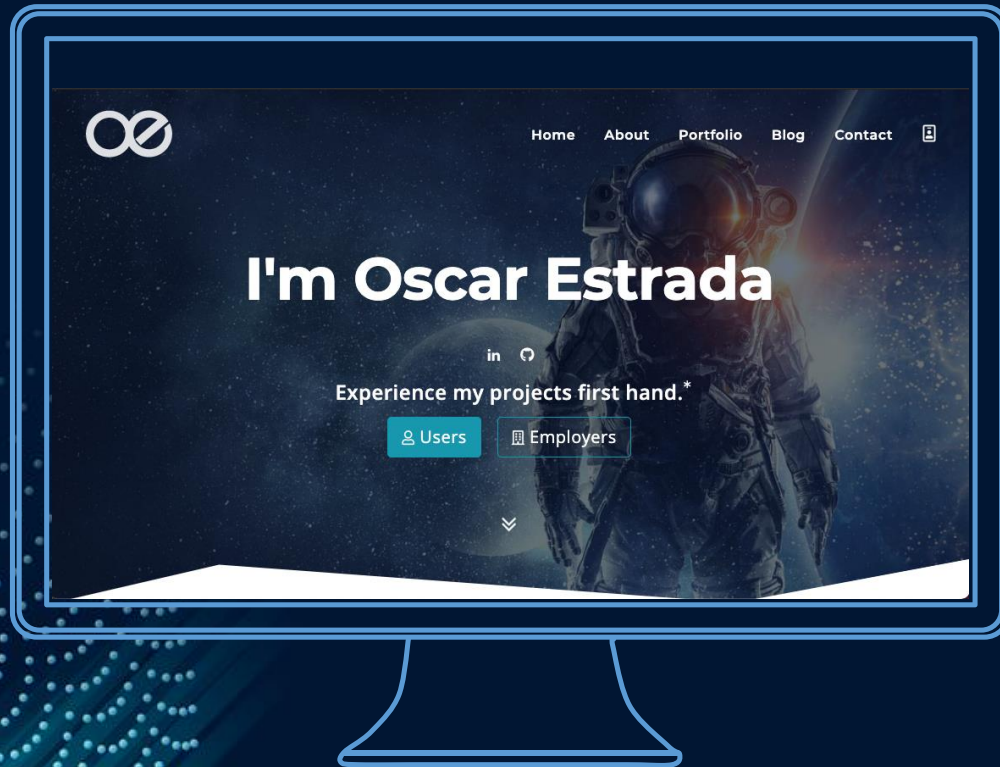


02

# CAREER JOURNEY

Breaking into the Tech Industry.

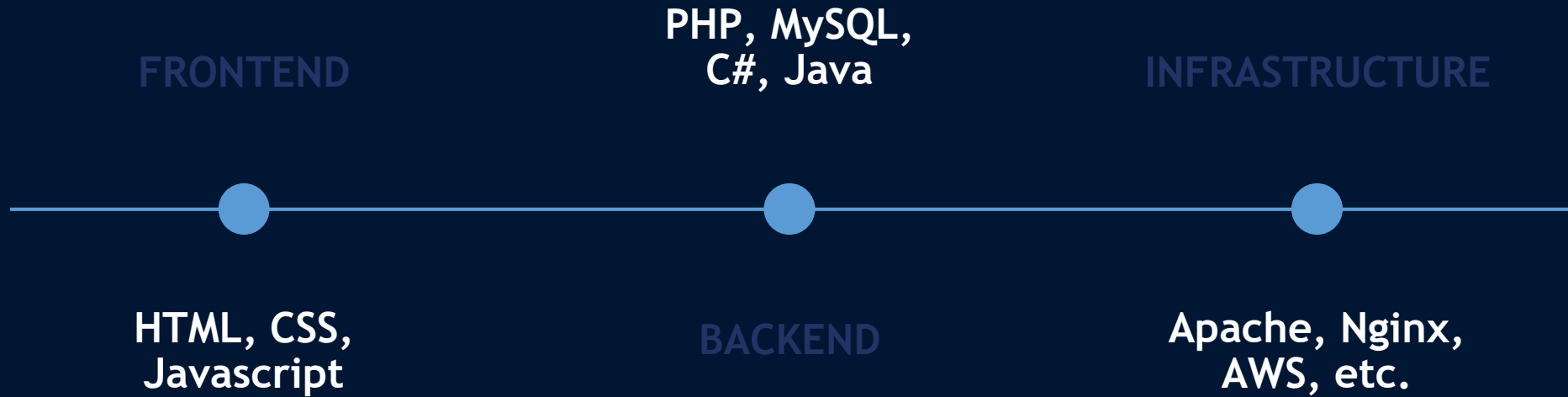
# FREELANCING



- My own business
- Travel the world
- Margaritas on the beach

but...

# Freelancing: Taking the long road





# TECH INDUSTRY BREAKTHROUGH

## Professional Experience:

- Automation
- Refactoring
- Collaboration
- CI/CD
- Etc



03

## UI/UX SKILLS

Rule of thumb for UX: More options, more problems.

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# UI/UX AND FRONTEND DEVELOPMENT



## WIREFRAMING

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Adobe XD, InVision Studio, Sketch, Etc.



## FRONTEND

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Web: HTML, CSS, JS  
Apps: Java, Kotlin, Swift



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# COLLABORATION



## REST API

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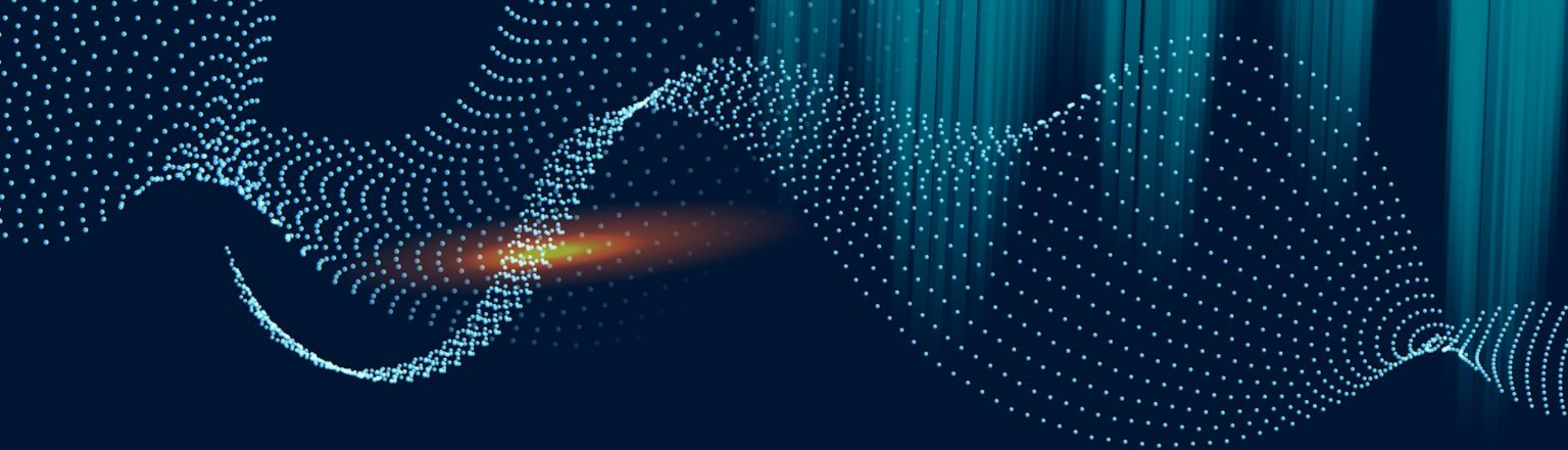
Understanding HTTP  
Protocols and REST APIs



## MARKETING & CONTENT CREATORS

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Analytic tools: Google  
Analytics, HotJar, Etc.



04

## TIPS

Running through the process.

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# BE RESOURCEFUL



## INTERNSHIPS

Great way to gain the professional experience.



## VOLUNTEER

Find a charity and help their cause.



## PROJECTS

Level up your skills. Push your limits.



## PROGRAMS

County sponsored programs:  
TechHire, SDCE

# MOST IMPORTANTLY

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## MAKE FRIENDS / NETWORK

Make friends and stay in touch.

**Start where you are. Use  
what you have. Do what you  
can.**

—Arthur Ashe

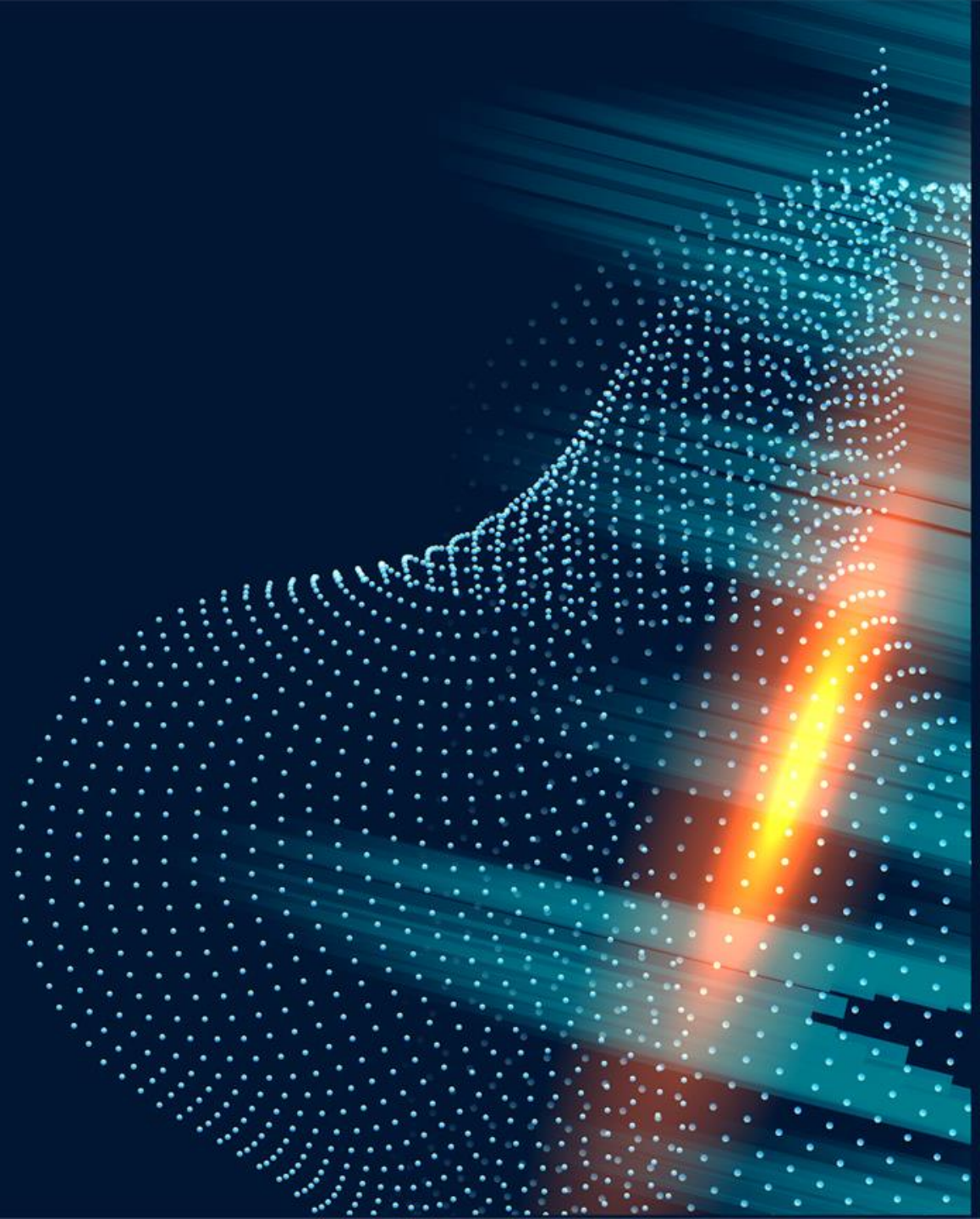
# THANKS!

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Do you have any questions?  
[hello@oscar-estrada.com](mailto:hello@oscar-estrada.com)  
[oscar-estrada.com](http://oscar-estrada.com)

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CREDITS: This presentation template was created by [Slidesgo](#), including icons by [Flaticon](#), and infographics & images by [Freepik](#).



HollywoodEditingMentor.com

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Joaquin Elizondo  
Film & TV Editor,  
Creator/Mentor



**HOLLYWOOD  
EDITING  
MENTOR**

# Hollywood Editing Mentor

A mentoring program for aspiring editors and post production professionals to help them develop the attitude and teach the necessary skills to achieve their career goals.

The idea of the Hollywood Editing Mentor program is to motivate and inspire people through personal experiences, give insight into the world of post production, help develop soft and hard skills, and provide career guidance through one-on-one communication.

I want to push people to their limits and help them discover skills and abilities they didn't know they had. Our mind and body is capable of some amazing things. We just need to dig deep to find them. It's my intention to get you out of your comfort zone so that you can crush your goals!



# Joaquin's Career Journey



**Other companies Joaquin has collaborated with:** NBC, Telemundo, Univision, ABC, Bravo, HBO Sports, Fox Sports, Nickelodeon, YouTube Red, AMC, Hulu, A24

## Skills

- Storytelling
- Multitasking
- Communication (verbal and written)
- Problem Solving/Critical Thinking
- Networking
- Sound Design
- Scoring

## Software

- Avid Media Composer
- Adobe Premiere
- After Effects
- Photoshop
- Adobe Media Encoder
- DaVinci Resolve
- MPEG Streamclip
- Tapeless workflows (Arri Alexa, RED, Sony F55/FS7, XDCAM/EX, DSLR, 2K/4K)
- Excel/Word/Google Docs
- Mac or Windows

# Tips / Recommendations

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- Practice editing
- Watch films/tv series
- Don't be shy
- Eliminate self-doubt
- Network, network, network!
- Reach out to people
- Take risks/make mistakes
- Don't make it about the money
- Be part of a community
- [HollywoodEditingMentor.com](http://HollywoodEditingMentor.com)

# Questions?

# Information and Communications (ICT) & Digital Media (DM)

## Priority Sector Handouts

### INFORMATION AND COMMUNICATION TECHNOLOGIES (ICT) & DIGITAL MEDIA

San Diego County



#### DID YOU KNOW?

ICT workers develop new innovative products and services that improve productivity of firms across all industries. ICT companies include those in telecommunications, web development, data analytics, cybersecurity, video game development, and computer software.



**11% (5,440)**

5-year projected job growth



**\$138,180**

average earnings per job



**Sample of Local Employers**

Qualcomm, Inc.

Viasat

NAVWAR

Intuit Inc.

Sony Electronics Inc.

Aira Tech Corp

ScaleMatrix

Fuse Integration

Shield AI

EpiSci

Teradata Corporation

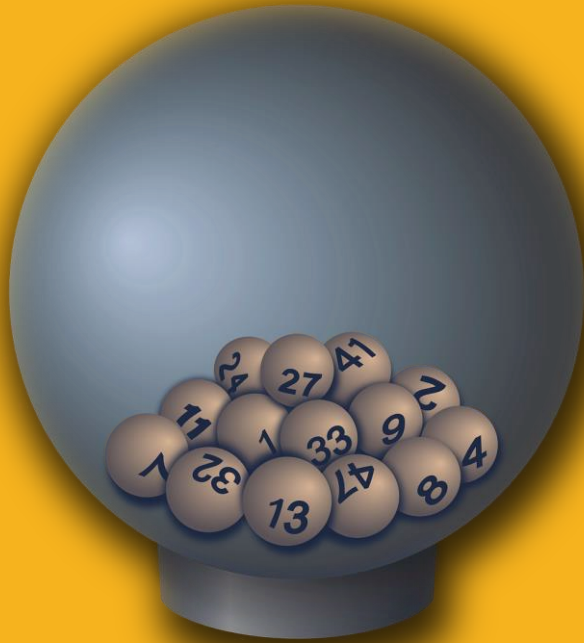
#### ARE YOU INTERESTED IN...?

- Solving puzzles using computers, software and/or technology
- Using your imagination to find creative solutions to problems
- Working on a team of professionals to develop cutting-edge products and solutions
- Learning job skills that are transferable to almost any location and industry
- Troubleshooting a variety of software and hardware problems

#### DO YOU...?

- Enjoy art, design and social media
- Focus on details
- Like to paint, draw or write
- Enjoy explaining technology to non-technology users
- Want to work in a fast-paced work environment
- Enjoy collaborating on project-based assignments

# Opportunity Drawing



Thank you for being part  
of the first Careers in ICT  
& Digital Media webinar!

*Duane and Monica*

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Regional Director, Employer Engagement  
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(ICT) and Digital Media (DM)  
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